



*Promoting good citizenship and democratic values, model responsible behavior and attitudes among Zimbabwean citizens.*



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## Background

**Zimbabwe Institute for Responsible Citizenship (ZIRC)**, is a registered non-political, not-for-profit organization that seeks to promote good citizenship values and model responsible behavior, attitudes and democratic values among Zimbabwean citizens.

The main goal for the Institute is to foster a sense of being responsible citizens and change agents, with particular focus on young people; amongst the next generation of leaders working to build an inclusive, sustainable and just society. Inspired by the spirit of 'ubuntu', the Institute deliberately emphasizes on collaborative approaches to its programs i.e. advancing awareness, knowledge and engagement, strengthening of capacities and building effective institutions, as well as building partnerships and development of implementation strategies.

In addition, the Institute facilitate mechanisms for coordinated approaches and foster synergies to educate and empower citizens to develop the knowledge, skills and values they need to engage with the world as global citizens. Environmental conservation and sustainable development remains an integral part of the shared success that defines ZIRC today, tomorrow and in the future. The Institute operates in the entire country of Zimbabwe.

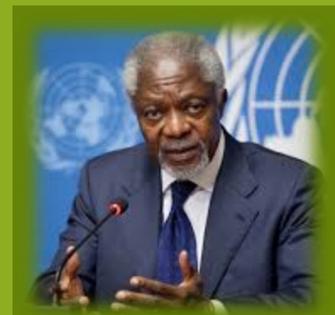
## Our Activities

The Institute has a vast array of activities designed to sensitize, inspire and educate citizens particularly young people to love and have loyalty to their country, which include honoring the fundamental guiding principles of the country, respecting and obeying laws plus assuming a number of social and moral responsibilities. Participants will be afforded an opportunity to meet with some of the most prominent public and private sector leaders.

### Other activities include:

- ◆ High Profile Leadership Motivational briefings
- ◆ National Conferences/Workshops on Responsible Citizenship
- ◆ Education for Sustainable Development Boot Camps
- ◆ National Responsible Citizenship Awards
- ◆ Community and National Heritage Sites Tours
- ◆ Awareness Raising and Advocacy Campaigns
- ◆ Responsible Citizenship Student Awards and Scholarships

*The Institute will increase its influence by working collaboratively with other Institutions - building long-term strategic alliances, while retaining the Institutional agility necessary to advance good citizenship values and model responsible behavior, attitudes and democratic values among Zimbabwean citizens.*



*"No one is born a good citizen; no nation is born a democracy. Rather, both are processes that continue to evolve over a lifetime. Young people must be included from birth. A society that cuts off from its youth severs its lifeline."*

**Kofi Annan**

## Vision

A dynamic and health nation; whose citizens are change agents loyally working to make the world a better place to live.

## Mission

To promote good citizenship and democratic values, model responsible behavior and attitudes among Zimbabwean citizens through advancing awareness, knowledge and engagement, strengthening of capacities and building effective institutions, as well as building partnerships and development of implementation strategies; that build a sustainable and just society all inspired by the spirit of 'ubuntu'.

## Our Values

Inspired by the unique spirit of ubuntu, Zimbabwe Institute for Responsible Citizenship is committed and believes in the following values to meet the diverse expectations of every citizen within their status quo at par excellence:

- ◇ Inclusiveness
- ◇ Patriotism
- ◇ Professionalism
- ◇ Innovation
- ◇ Team work

## Our Objectives

- ◇ Promote equality, peace and justice.
- ◇ Protect the environment.
- ◇ Promote sustainable and inclusive development.
- ◇ Promote the respect of rights, beliefs and freedoms of all individuals.
- ◇ Promote global citizenship.
- ◇ Promote honest and trustworthy among citizens.
- ◇ Show concern for the welfare and dignity of others.
- ◇ Help maintain law and order.
- ◇ Promote community improvement through active civic participation.
- ◇ Nurture the development of young people as responsible future citizens.
- ◇ Encourage citizens to love their country.



*The progress of every country is closely linked to the responsibility of every individual citizen, and we all have a role to play.*

*Hasha Seine Maringe  
(Founder)*



## Our COMMITMENT to develop Global Citizens

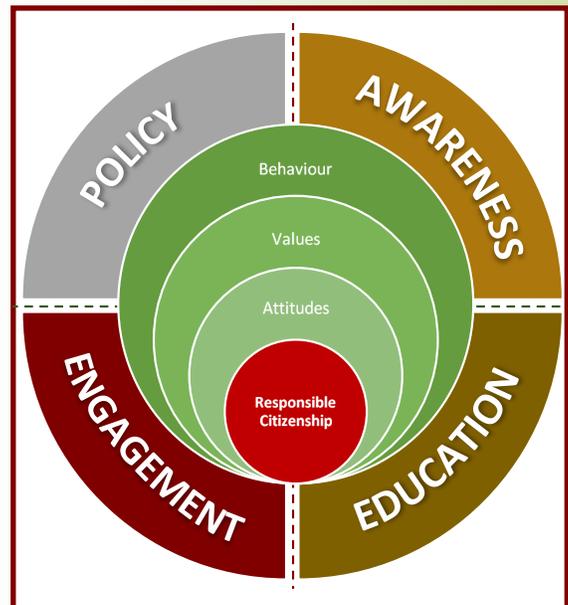
*Whereas, we fully recognize our national constitution as the bedrock for defining responsible citizenship for our programs, we also value the idea that one's identity transcends geography or political borders and that responsibilities or rights are derived from membership in a broader class hence they are a global citizen. We therefore help citizens to develop the knowledge, skills and values they need to engage with the world.*

## ZIRC Model for Promoting Responsible Citizenship

Zimbabwe Institute for Responsible Citizenship (ZIRC) has adopted an Integrated systematic approach to promoting good citizenship and democratic values as well as modeling responsible behavior and attitudes among Zimbabwean citizens.

The model includes the following key pieces as:

1. Policy
2. Awareness
3. Engagement
4. Education



ZIRC Model for promoting Responsible Citizenship © ZIRC 2020

### **POLICY REFORM ADVOCACY**

The Institute will advocate for development of policies that creates an enabling environment for citizens to participate meaningfully in national issues as the first prerequisite for promoting responsible citizenship.

### **AWARENESS RAISING**

Awareness raising programs are designed to change the mindset and awaken the spirit of patriotism amongst citizens by motivating them to take positive actions that will contribute to build an inclusive, sustainable and just society.

### **INCLUSIVE ENGAGEMENT**

The Institute aims at ensuring that citizens have a direct voice in public decisions with particular focus on young people; to facilitate a shared understanding and a common framework on tackling and handling national issues.

### **SUSTAINED EDUCATION**

Advancing citizen's knowledge on sustainable development goals (SDGs) as well as strengthening of citizen's capacities to localize and implement them is another major activity for the Institute.

### OUR STRUCTURE



### OUR CONTACT DETAILS

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