



20th March 2022

The Programme Manager
Kubatana

Dear Sir,

Re: Midlands Natural Resources Agenda Trust (MINARA)

Following your request, we are reaching out to express our interest in being part of your campaign to celebrate the work that Civil Society Organisations are doing in Zimbabwe,

MINARA is a civil society organization operating in the Midlands Province. Our work spans the environmental and human rights sectors.

The Environment

We work with communities in areas where big mining multinational companies are exploiting natural resources. We support communities to ensure that they benefit from the operations of these mining companies.

Human Rights

We mainly focus on communities who are displaced by big projects that will be conducted in their areas. These include construction projects, mining and infrastructure development projects. We see to it that the communities are relocated and that they are adequately compensated for the relocation and displacement that they suffer.

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Program Director Gideon Magadzire (+263) 717 449 948

Midlands Natural Resources Agenda Trust (MINARA) is a non profit organisation registered under the Laws of Zimbabwe of nonprofit making organisations.

Midlands Natural Resources Agenda Trust's goal is to accomplish its mission by implementation of Development and Humanitarian work in the following fields:

- 1 Environmental impacts awareness in mining communities
- 2 Mineral Rights Governance and Protection
- 3 Educating communities on non-destructive mining processes
- 4 Resilience and Disaster Management.
- 5 Advocate for mineral revenue transparency and accountability.
- 6 Facilitate proper relocations of displaced mining communities.
- 7 Make representations to authorities at all levels which are related to any legislation pertaining to natural resources rights.
- 8 Developing and facilitating compensation mechanism which assist victims of mining violence and mining accidents.
- 9 Assisting artisanal miners to appreciate safe and sustainable mining activities.
- 10 To make communities in the mining location to resist destructive mining.
- 11 Mobilizing stakeholders for land rehabilitation.
- 12 Advocating for compensation of displaced communities who make way for mining or infrastructure development projects.

1. MINARA Goal, Objective, and Scenario

<p>Goal</p>	<p>In this initial project, MINARA would like to organize the people of Midlands Province to resist destructive mining by holding mining corporations and government accountable. In its initial phase of the project the organization intend to raise awareness in mining affected communities in Midlands in general and Shurugwi District in particular. The project will be premised on the intent to make the identified mining affected communities benefit from mining activities through profits, employment, procurement and local economic development.</p>
<p>Strategy</p>	<p>PURPOSE The initial action of the project will see MINARA:</p> <ul style="list-style-type: none"> ➤ Developing, building and maintaining Response Teams, which include representatives from victim advocacy, law enforcement, prosecution and healthcare. Set-up field officers in each district of the province ➤ Engaging the community mainly targeting Provincial and District administrators, mining corporates public relations managers, local traditional leaders. Village headmen, traditional chiefs, opinion leaders and all local religious leaders
<p>Objectives</p>	<p>The discrete, measurable objectives of this project.</p> <p>To establish:</p> <ul style="list-style-type: none"> ➤ community response teams ➤ disaster preparedness committees ➤ social service consortiums ➤ strong mining workers union ➤ functional community share ownership trusts ➤ Well informed communities ➤ de-politicized community share ownership structures ➤ proper communication channels and platforms ➤ Democratic community representation ➤ Customary decision making processes <p>All which will be sharing information with MINARA which will be communicating regularly with staff at local social service agencies, hospital emergency room, law enforcement, state attorney, clerk of court and non-certified victim advocates.</p>

	<p>To fully address problems bedeviling mining communities through:</p> <ul style="list-style-type: none"> • helping communities get organised into active collectives • making mining affected communities in the region benefiting from mining activities • help communities able to hold duty bearers and other mining stakeholders to account • making not only miners held accountable but the community themselves for violation of the miner's rights
Tactic	<p>In this Community Awareness & Education Activities Programs MINARA will use the multi-stakeholder approach where it will include but not limited to multi-lingual-personnel and mainstream media, poets, our EIA expert and field officers to help convey the accurate messages.</p>
Tone	<p>Action's tone heavily influences the message, and our ability to recruit and retain participants and allies. If we aren't intentional about our tone, we may end up communicating a message we didn't intend, hence MINARA will use its critically acclaimed motivational speakers and thoughtful information dissemination and environmental technocrats with decades of experience and solid industrial background to disseminate accurate information in the targeted Shurugwi District.</p>
Message	<p>The talking points around this project – The community awareness information will:</p> <ul style="list-style-type: none"> ➤ Especially look on its strategic mineral resources which we believe perpetuates Illicit Financial Flows (IFFs). ➤ Send a clear and firm message to the local and international mining companies and call for cooperation in stopping IFFs from the affected community. ➤ call on government to revoke mining licenses where there is no-compliance to Social and Labor Plans (SLPs) that have been agreed to ➤ researched and identify environmental damage caused in the district ➤ help decriminalise, legalise and regulate artisanal mining ➤ to help women inherit land, to be consulted on all issues affecting their bodies, families, land lives in both customary traditional structures and community, local district, provincial and national structures.

Visuals	<p>Visuals to be used.</p> <ul style="list-style-type: none"> video documentaries photographs projector or power point posters, brochures flyers and banners performing arts infomercials press releases
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2. Stakeholders

MINING STAKEHOLDER
1. Provincial District Development Coordinators
2. MINERS
3. EMA
4. FORESTRY COMMISSION
5. ZIMBABWE REPUBLIC POLICE
6. RELIGIOUS
7. TRADITIONAL LEADERS
8. MEDIA
9. MINISTRY OF ARTS
10. National Arts Council of Zimbabwe
11. MINING SCHOOLS HEADS

Training for Professionals and Non-Professional Facilitators

- “Training” refers to education about available programs/services that we provide to professional and non-professional FACILITATORS.
- This is for quality assurance checking as MINARA believe professional and ethical presentation.
- Trainers must be competent in the following content areas:
 - Dynamics of each of our programs and all services that we offer

- Relevant community resources
- Crisis intervention
- Medical, criminal justice/legal and social service victim response

- **Public Speaking**

Getting the word out should increase community awareness of programs and available services. Things we consider for public speaking:

- Keeping an agency speakers bureau – the list will include advocacy core trained staff and volunteers with public speaking experience, their areas of specialization and general availability
- Advertise our availability to speak on the topic of EMPOWERING MINING AFFECTED COMMUNITIES
- Call relevant STAKEHOLDERS for speaking engagements e.g. Environmental Management Agency, Forestry Commission, Parks and Wild life and Zimbabwe Water Authority
- Seek opportunities to speak at community events
- Set up interviews for local television and radio programs
- Submit workshop proposals for conferences

- **Distribution of Materials**

Programs should routinely distribute program materials to local businesses, churches, social service agencies, hospitals, law enforcement, court and legal personnel, clubs, schools and civic organizations. Things to consider:

- Materials should include information about all MINARA available programs as well as defined programs best suited for visit. Include on materials hotline and office telephone numbers, hours and location of services and website address.
- The community should be informed of materials that are available for distribution and a mechanism established to request material
- Drop off materials at local businesses Centers (e.g., hotline tear off sheets, event flyers, program brochures)
- Contact law enforcement on a regular basis to check on the status of the “Victim Rights and Services” brochure. Responding officers are required to give the brochure to victims
- Develop materials that will be accessible to all members of the community

- **Resource Libraries**

Information technology is another means we will use in sharing disruptive and mitigating mining information materials and program services with the community especially at this juncture of COVID-19 where a lot of gathering and movement is restricted. Site-based libraries, web-based resources and links and community-based libraries, social media platforms are all sources to be used in our resource sharing. Suggestions for resource libraries and sharing include: upgrading our MINARA website which to include program specific resources that can be downloaded or links to resources.

Document Compiled By Gideon Magadzire~ Director